

REP HEADLINE# 6295877
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WFLA-TV ***

ADV # _____ ADV. NAME POLI/B NELSON/D/SEN/FL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22310

ORDER # _____ CONTRACT # 6295877 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON FOR SEN. EST#488 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP5/12 11.35

REP: REVISION
 TIME PERIOD CHANGE LN 9
 LN 19 PRGM CHANGE
 TIL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 BILL NELSON FOR SENATE, 30 MIN SEP

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
9	T		1130P-1200M	30		\$625.00	9/9	9/9	1		SUN	1
PROGRAM : 11P NEWS												
19	N		1000A-1030A	30		\$250.00	9/4	9/4	1		TUE	1
PROGRAM : NEWS												

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 488

REP HEADLINE# 6195877 URF# E:120824
 \$\$\$ NOB O: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 11.35
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12			20350.00									
CONTRACT TOTAL												20350.00
TOTAL SPOTS												32

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 759 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	20350	Campaign Ref:	E:120824066
Buyer:	..	Client/Product/Estimate:	.. / .488	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06295877
Est./PO Number:	06295877	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson For Sen.	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
1	M-F 6a News ..F..	06	325	30 Comme	Nbr of Spots	1	1	325
2	M-F 6a News M.....	06	325	30 Comme	Nbr of Spots	1	1	325
3	M-F 4p Dr Oz ...T...	04	550	30 Comme	Nbr of Spots	1	1	550
4	M-F 530p News ..WT...	03	925	30 Comme	Nbr of Spots	2	2	1850
5	M-F 630p ET / 530p CT NBC Nightly News ..W....	02	2500	30 Comme	Nbr of Spots	1	1	2500
6	M-F 7p News ..W....	01	2000	30 Comme	Nbr of Spots	1	1	2000
7	M-F 730p Entertainment Tonight ...F..	06	500	30 Comme	Nbr of Spots	1	1	500
8	M-F 730p Entertainment Tonight M.....	06	500	30 Comme	Nbr of Spots	1	1	500
Weekly Totals: Total Spots(Ord Spots)					24	8	32	

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6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 759 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 20350	Campaign Ref: E:120824066
Buyer: FL	Client/Product/Estimate: . / /488	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 09/16/12	Weeks: 2	Order Ref: 06295877
Est./PO Number: 06295877	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
9	M-Su Late News Late Run S	06	625	30 Comme	1		1	625
10	M-Su 11p News M	06	625	30 Comme		1	1	625
11	M-F 1135p ET / 1035p CT Tonight Show F	06	325	30 Comme	1		1	325
12	Sat 9a News S	03	300	30 Comme	1		1	300
13	Sun 8a Today Show S	03	500	30 Comme	1		1	500
14	Sun 9a News S	03	300	30 Comme	1		1	300
15	M-F 7a Today Show F	06	450	30 Comme	1		1	450
16	M-F 7a Today Show M	06	450	30 Comme		1	1	450
17	M-F 9a Today Show II WT	03	650	30 Comme	2		2	1300
18	M-F 10a News T	02	250	30 Comme	1		1	250
19	M-F 3p Doctors T	04	375	30 Comme	1		1	375
Weekly Totals: Total Spots(Ord Spots)					24	8	32	

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Bill Nelson/ D/ State Senate/ FL
Submission Number 759 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	20350	Campaign Ref:	E:120824066
Buyer:	FL	Client/Product/Estimate:	. / 1488	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06295877
Est./PO Number:	06295877	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
20	M-F 5p News T....	04	850	30 Comme	Nbr of Spots	1	1	850
21	M-F 530p News ...F..	06	450	30 Comme	Nbr of Spots	1	1	450
22	M-F 530p News M.....	06	450	30 Comme	Nbr of Spots	1	1	450
23	M-F 6p News ...F..	06	600	30 Comme	Nbr of Spots	1	1	600
24	M-F 6p News M.....	06	600	30 Comme	Nbr of Spots	1	1	600
25	M-F 7p News M.....	06	500	30 Comme	Nbr of Spots	1	1	500
26	M-F 1135p ET / 1035p CT Tonight Show T.....	03	700	30 Comme	Nbr of Spots	1	1	700
27	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	750
28	M-F 5p News ...F..	06	450	30 Comme	Nbr of Spots	1	1	450
29	M-F 5p News M.....	06	450	30 Comme	Nbr of Spots	1	1	450
Weekly Totals: Total Spots(Ord Spots)					24	8	32	

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6190 Grovedale CT #200
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Bill Nelson/ D/ State Senate/ FL
Submission Number 759 Issue 2



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 20350	Campaign Ref: E:120824066
Buyer: FL	Client/Product/Estimate: . / .488	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 09/16/12	Weeks: 2	Order Ref: 06295877
Est./PO Number: 06295877	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
30	Sat 8a Today Show S	03	500	30 Comme	1		1	500
Weekly Totals: Total Spots(Ord Spots)					24	8	32	

Grand Totals				Month 9 Weeks: 5			
Totals		09/03	09/10				
Spots	32		24				
Cost	20350		16450				

Grand Totals: Spots: 32

Gross Total: 20,350.00

Commission: 3,052.50

Net Total: 17,297.50

REF HEADLINE# 6295877
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG23/12 15.50
 *** WFLA-TV ***

ADV # _____ ADV. NAME POLI/B NELSON/D/SEN/FL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22310

ORDER # _____ CONTRACT # 6295877 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON FOR SEN. EST#488 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG23/12 15.50

REP: NEW ORDER
 REVISION OF OLD ORDER THAT WAS CANCELLED (6186871)
 TOTAL \$20,350 @ 32X
 PLEASE CONFIRM
 THANKS! ASHLEY FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 BILL NELSON FOR SENATE, 30 MIN SEP

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 488

1			600A-700A	30		\$325.00	9/7	9/7	1		FRI	1
PROGRAM : 6A NEWS												
2			600A-700A	30		\$325.00	9/10	9/10	1		MON	1
PROGRAM : 6A NEWS												
3			400E-500P	30		\$550.00	9/6	9/6	1		THU	1
PROGRAM : DR OZ												

Handwritten signature/initials

REP HEADLINE# 04930877
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG23/12 15.50
 *** WFLA-TV ***

LINE#	REP	CU	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530P-600P	30		\$925.00	9/5	9/6	2		W-TH	2
PROGRAM : 530P NEWS												
5			630P-700P	30		\$2,500.00	9/5	9/5	1		WED	1
PROGRAM : 630P NEWS												
6			700P-730P	30		\$2,000.00	9/5	9/5	1		WED	1
PROGRAM : 7P NEWS												
7			730P-800P	30		\$500.00	9/7	9/7	1		FRI	1
PROGRAM : ET												
8			730P-800P	30		\$500.00	9/10	9/10	1		MON	1
PROGRAM : ET												
9			1100P-1130P	30		\$625.00	9/9	9/9	1		SUN	1
PROGRAM : 11P NEWS												
10			1100P-1130P	30		\$625.00	9/10	9/10	1		MON	1
PROGRAM : 11P NEWS												
11			1130P-1230A	30		\$325.00	9/7	9/7	1		FRI	1
PROGRAM : TONIGHT SHOW												
12			700A-900A	30		\$500.00	9/8	9/8	1		SAT	1
PROGRAM : TODAY SHOW SAT												
13			900A-1000A	30		\$300.00	9/8	9/8	1		SAT	1
PROGRAM : SAT 9A NEWS												
14			800A-900A	30		\$500.00	9/9	9/9	1		SUN	1
PROGRAM : TODAY SHOW SUN												
15			900A-1000A	30		\$300.00	9/9	9/9	1		SUN	1
PROGRAM : SUN 9A NEWS												

1130-1230 AWCNCL

8-9a

AUG23/12 15.50
***** WFLA-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			700A-900A PROGRAM : TODAY SHOW	30		\$450.00	9/7	9/7	1		FRI	1
17			700A-900A PROGRAM : TODAY SHOW	30		\$450.00	9/10	9/10	1		MON	1
18			900A-1000A PROGRAM : TODAY SHOW II	30		\$650.00	9/5	9/6	2		W-TH	2
19			1000A-1030A PROGRAM : DAYTIME NEWS	30		\$250.00	9/4	9/4	1		TUE	1
20			300P-400P PROGRAM : DOCTORS	30		\$375.00	9/5	9/5	1		WED	1
21			500P-530P PROGRAM : 5P NEWS	30		\$850.00	9/4	9/4	1		TUE	1
22			530P-600P PROGRAM : 530P NEWS	30		\$450.00	9/7	9/7	1		FRI	1
23			530P-600P PROGRAM : 530P NEWS	30		\$450.00	9/10	9/10	1		MON	1
24			600P-630P PROGRAM : 6P NEWS	30		\$600.00	9/7	9/7	1		FRI	1
25			600P-630P PROGRAM : 6P NEWS	30		\$600.00	9/10	9/10	1		MON	1
26			700P-730P PROGRAM : 7P NEWS	30		\$500.00	9/10	9/10	1		MON	1
27			1130P-1230A PROGRAM : TONIGHT SHOW	30		\$700.00	9/4	9/4	1		TUE	1

REP HEADLINE# 625567
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG23/12 15.50
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28			600P-630P	30		\$750.00	9/9	9/9	1		SUN	1
PROGRAM : SUN 6P NEWS												
29			500P-530P	30		\$450.00	9/7	9/7	1		FRI	1
PROGRAM : 5P NEWS												
30			500P-530P	30		\$450.00	9/10	9/10	1		MON	1
PROGRAM : 5P NEWS												
SEP/12			20350.00									
											CONTRACT TOTAL	20350.00
											TOTAL SPOTS	32

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 752 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 19850	Campaign Ref: E:120824066
Buyer: ...	Client/Product/Estimate: ... / 1488	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 09/16/12	Weeks: 2	Order Ref: 06295877
Est./PO Number: 06295877	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Bill Nelson For Sen.	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
1	M-F 6a News ...F..	06	325	30 Comme	Nbr of Spots 1		1	325
2	M-F 6a News M.....	06	325	30 Comme	Nbr of Spots 1		1	325
3	M-F 4p Dr Oz ...T...	04	550	30 Comme	Nbr of Spots 1		1	550
4	M-F 530p News ..WT...	03	925	30 Comme	Nbr of Spots 2		2	1850
5	M-F 630p ET / 530p CT NBC Nightly News ..W....	02	2500	30 Comme	Nbr of Spots 1		1	2500
6	M-F 7p News ..W....	01	2000	30 Comme	Nbr of Spots 1		1	2000
7	M-F 730p Entertainment Tonight ...F..	06	500	30 Comme	Nbr of Spots 1		1	500
8	M-F 730p Entertainment Tonight M.....	06	500	30 Comme	Nbr of Spots 1		1	500
Weekly Totals:					Total Spots(Ord Spots)	23	8	31

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 752 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 19850	Campaign Ref: E:120824066
Buyer: ..	Client/Product/Estimate: ./. /488	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 09/16/12	Weeks: 2	Order Ref: 06295877
Est./PO Number: 06295877	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
9	M-Su Late News Late RunS	06	625	30 Comme	Nbr of Spots 1		1	625
10	M-Su 11p News M.....	06	625	30 Comme	Nbr of Spots 1		1	625
11	M-F 1135p ET / 1035p CT Tonight ShowF..	06	325	30 Comme	Nbr of Spots 1		1	325
12	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots 1		1	300
13	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots 1		1	500
14	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots 1		1	300
15	M-F 7a Today ShowF..	06	450	30 Comme	Nbr of Spots 1		1	450
16	M-F 7a Today Show M.....	06	450	30 Comme	Nbr of Spots 1		1	450
17	M-F 9a Today Show II ..WT...	03	650	30 Comme	Nbr of Spots 2		2	1300
18	M-F 10a News ..T.....	02	250	30 Comme	Nbr of Spots 1		1	250
19	M-F 3p Doctors	04	375	30 Comme	Nbr of Spots 1		1	375
Weekly Totals: Total Spots(Ord Spots)					23	8	31	

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6190 Grovedale CT #200
Alexandria VA 22310

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Submission Number 752 Issue 1



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	19850	Campaign Ref:	E:120824066
Buyer:	FL	Client/Product/Estimate:	. / 488	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06295877
Est./PO Number:	06295877	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
20	M-F 5p News ..W.... T.....	04	850	30 Comme	1		1	850
21	M-F 530p News ...F.. M.....	06	450	30 Comme	1		1	450
22	M-F 530p News M.....	06	450	30 Comme		1	1	450
23	M-F 6p News ...F.. M.....	06	600	30 Comme	1		1	600
24	M-F 6p News M.....	06	600	30 Comme		1	1	600
25	M-F 7p News M.....	06	500	30 Comme		1	1	500
26	M-F 1135p ET / 1035p CT Tonight Show T.....	03	700	30 Comme	1		1	700
27	Sun 6p NewsS	03	750	30 Comme	1		1	750
28	M-F 5p News ...F.. M.....	06	450	30 Comme	1		1	450
29	M-F 5p News M.....	06	450	30 Comme		1	1	450
Weekly Totals: Total Spots(Ord Spots)					23	8	31	

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 Alexandria VA 22310

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Buyer: FL	Client/Product/Estimate: / / 1488	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 09/16/12	Weeks: 2	Order Ref: 06295877
Est./PO Number: 06295877	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
Weekly Totals: Total Spots(Ord Spots)								
					23	8	31	

Grand Totals				Month 9 Weeks: 5			
Totals				09/03	09/10		
Spots				31	23		8
Cost				19850	15950		3900

Grand Totals:

Spots:	31
Gross Total:	19,850.00
Commission:	2,977.50
Net Total:	16,872.50